To manage or change your cookie preferences, click on the manage cookies, at the bottom of the page.

This website use cookies and other web technologies to improve the site performance, enhance your browsing experience and protect against spam robots. We also use site cookies to gather statistical information of site usage so that we can offer more personalized browsing experience. We use a simple counter, without storing any information on your device, to count the number of visitors who accept or decline our cookies.

What is a cookie?

A "cookie" is a technology that enables website to collect and store token information also known as identifier in the browser used by website when you visit the website. Cookies are stored on each website visit or when you visit another page that recognizes the cookie. When you visit us online – through our website, secure apps or digital services – we want your experience to be smooth, secure and personalized to you. To help us achieve this, we use cookies and other web technologies that include:

- Small data files stored as cookies
- Tiny images or code snippets
- Tools or code that sit inside app such as SDK
- Server-side technologies that support analytics and security

These combined technologies enable us to understand how our website is used, keep them secure and display contents that are more relevant to users.

Cookie preferences

On your first visit to the website, you were asked (by notification banner) if you would like to accept the use of cookies. You can change your cookies preference at any time by visiting the Manage Cookie on the home page. You can visit https://allaboutcookies.org to learn more about cookies and similar technologies. It is our policy to use cookies and tracking technologies only with the consent of the users. Cookies Preferences include:

- **Functional cookies**
  These cookies are required to allow basic site functionalities to be enabled.

- **Performance cookies**
  Performance cookies help us to gather information to customize websites for our users.

  Analytics
  We use Google Analytics to understand site usage and collect statistical information about how visitors use and interact with our website. Google Analytics cookies collect information about:
  - Your IP address
  - Preferred language
  - The number of site visits to our website

1

    o   The pages or content that recorded more traffic

    o   Approximately where in the world you are visiting our website from

    o   How you have found our website or heard about us

We use this statistical information to improve our website including prioritization of content updates. Google Analytics cookies may retain information for up to two years. Please visit https://business.safety.google/privacy/ to learn more information about Google Analytics services. Required mandatory cookies include **_ga** and **_ga_*.** For more information about Google privacy policy, please visit Privacy Policy – Privacy & Terms – Google.

Content testing and performance

During content development and updates to our site, we may occasionally display original content to some site visitors and alternate content to other visitors to evaluate the content usage preferences. To help achieve this, we use cookies to track and collect site visitors' usage experience.

Surveys

We may ask site visitors to help complete optional surveys about our website, products and services. Using cookies, we will be able to collect visitors' information and website experience and remember not to send the same set of surveys twice when the visitor revisits the website.

- **Advertising and campaign cookies**

  Social media and other advertising cookies

  In some cases, we may pair up with social media partners such as Facebook, LinkedIn or with other online advertising platforms who drop cookies on your device when you visit our websites in order to remember that you have searched for our website or expressed interest in our products and services. This is achieved using third-party cookies- enabling the third-party websites to provide you with more tailored or personalized services when you visit their website.

  Our third-party partners may provide us with information about the number of viewers, shares and clicks received through their platform. The third-parties use of your information, including their deployment of cookies and tracking technologies, are solely owned by the third party's privacy policy and not DCG.

  Conversion tracking

  To maintain an effective marketing campaign, we may use conversion pixels technology to understand how successful our marketing campaigns are. For example, a thank you page once you have completed the procedure for subscribing to one of our services or an option survey questionnaire.